



Level 2 Certificate

Principles Of Social Media Within A Business

Overview

The 'Principles of Social Media within a Business Level 2 Certificate' is designed for people who are trying to engage with the wider audience/customer base.

The course will give you a better understanding of how to effectively use Social Media to engage and interact with your customers.

Please note that you should ideally be already using Social Networking sites and have profiles set up on Facebook, Twitter, Google Plus and LinkedIn.

Benefits

There are several reasons and benefits for taking part in this course through Protocol Consultancy Services, including but not limited to:

- Gaining a nationally recognised qualification that can assist with future employment.
- Developing a greater understanding of the Principles of Social Media within a Business.
- Courses are delivered as distance learning, allowing you to choose when and where you study.
- Enhancing both your personal skills and professional development which will assist in future employability.
- And, Personal Tutors are assigned to you to ensure that you have the support needed to succeed.

Delivered by:

serco

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